
LMHI 2018

EXHIBITING AND SPONSORSHIP OPPORTUNITIES

The Liga Medicorum Homoeopathica Internationalis (LMHI) and Homoeopathic Association of South Africa (HSA) will be hosting the annual international LMHI Congress from **05-08 September 2018** in Cape Town at the **Cape Town International Convention Centre**.

The theme of **“Contributing to Sustainable Healthcare”** is derived from Goal 3 of the UN Sustainability Development Goals (SDGs) and is of enormous importance to the prosperity of all nations, the mitigation of the impact of poverty and war on the well-being of individuals, and the promotion of efficient healthcare for all in the face of a host of communicable and non-communicable disease threats.

The Organising Committee believes that, as a system of medicine, homoeopathy has an important role to play in our conceptualisation and promotion of sustainable healthcare, we will offer the stage to researchers and scientists to share their scientific insights and experiences in respect to the promotion of homoeopathy within the pursuit of the SDGs. We will utilise the opportunity of the LMHI Congress 2018, at the southernmost tip of the African continent, to bring together the various threads of scientific excellence within homoeopathy, to share our experiences and to harness the strengths of our gentle yet potent medical system for the betterment of all of humanity.

Expected delegate numbers amount to 500-750 medical homoeopathic practitioners/students. We feel that this presents a viable growth opportunity for your company to promote your products and services and provide a personal exposure directly to practitioners. A variety of advertising and exhibiting options are available to enable your exposure to delegates.

A standard exhibition space size is available at 3 m x 3 m but this may be expanded and increased based on the sizes provided below. Please examine the options available for exhibiting as attached and should you be interested in any of the other listed advertising options please contact us. Included in your exhibiting stand fee for two persons is the following:

- Cocktail dinner 05 September 2018, and
- Gala dinner 07 September 2018.

For any additional delegates or exhibiting members and for accommodation needs, please contact us with your requirements and we will provide guidance for additional costs and booking of any requirements. Any additional registrations will be completed at the rates available for LMHI / HSA Members – discounted rate.

Pay Before 31 Dec 2017

Pay After 01 Jan 2018

STANDS

1. Single (3 x 3 m)		
Priority exposure	R 22 000.00	R 24 500.00
Standard	R 20 000.00	R 22 000.00
2. Double (6 x 3 m)	R 34 000.00	R 36 500.00

ADVERTS

3. Advert – Programme (Full Page)	R 7 500.00	R 8 500.00
4. Advert – Programme (Half Page)	R 4 000.00	R 4 500.00
5. Advert – Programme (Quarter Pg)	R 2 500.00	R 3 000.00

All bookings for exhibition / sponsorship opportunities may be completed online at:

- <http://www.lmhi2018.org.za/events/exhibitorslmhi2018/>

Inquiries and expressions of interest may be made at:

- www.lmhi2018.org.za/exhibitors-and-sponsors/

If you have any queries please feel free contact us directly. We look forward to having you participate in LMHI 2018.

2. ADDITIONAL SPONSORSHIP OPPORTUNITIES

2.1 HEADLINE SPONSORSHIP

A headline sponsorship for the LMHI 2018 at Cape Town International Convention Centre (CTICC) contains a number of exclusive and general advertising / exposure opportunities which are highlighted and described below for greater reference for the sponsors concerned, congress organisers and the organising committee.

A summary of the dedicated areas to the headline sponsors include:

- Conference centre entrance / foyer space as may be available;
- Registration area/Front entrance;
- Industry / Refreshments hall (a single 3 m x 3 m stand space as supplied to all paying exhibitors) with preference of placement;
- Cocktail dinner (at CTICC) – advertising on menus, printed material and specified mention by the MC;
- Logo on all associated branding in prime position (e.g.: lanyards, programme, website, emails to delegates);
- Link from LMHI 2018 website (www.lmhi2018.org.za) for all mention of the company to the company's own chosen website, prime position in the Links menu as a headline sponsor

2.2 DELEGATE BAGS

The congress carry bag will be utilised by the congress delegates to carry their paraphernalia. This is an additional opportunity, the cost of which is not included in the headline sponsor fee, for marketing and sponsors may choose to exclusively or as part of a collaborative effort sponsor the provision of these bags. These may be used as a marketing tool which will give immediate and post-event exposure. The design of the carry bag will carry the Congress logo, the HSA and LMHI logos as well as the sponsor's logos / trademarks, which may be further negotiated. The design of the bag will be discussed with the respective companies before the bag is manufactured.

2.3 EXCURSIONS

- The LMHI 2018 organisers will be providing delegates with the additional opportunity to undertake any of a selection of tours to the surrounding areas of Cape Town. These are intended to be half day events.
- Sponsoring them will allow for exclusive advertising presence on the associated transport and advertising of the excursion to all members in the lead up to the Congress.
- Associated costs will not include the entire cost of the excursion but will be associated with a pre-determined sponsorship value and will be determined based on specifications / requirements.

2.4 WORKSHOPS

- The opportunity for sponsoring dedicated workshops associated with the LMHI 2018, e.g.: Provings Workshop on 04 Sep 2018, or workshops within the LMHI 2018 programme exists.
- Sponsors will have exclusive showcase rights pertaining to these workshops.
- Costs to be determined based on specifications / requirements.

2.5 BREAKFAST SEMINAR

- Host a breakfast seminar (06-08 Sep 2017) with selected delegates or on a per booking basis at the CTICC or associated hotel, dedicated to a particular topic.
- This could be linked to interaction with delegates at the designated stand area.
- Costs to be determined based on specifications / requirements.

2.6 STATIONERY / DELEGATES GIFTS

- Place additional stationery / advertising items in the delegate bags.
- Provide delegates gifts in separate packs or as venue drops.
- Additional fees charged relate to placement charges.

2.7 SOCIAL DINNER

- Host a dinner seminar (06 Sep 2017) with selected delegates or on a per booking basis at the CTICC or associated hotel, dedicated to a particular topic.
- This could be linked to interaction with delegates at the designated stand area.
- Costs to be determined based on specifications / requirements.

2.8 LUNCHEON

- Host a luncheon seminar (06-08 Sep 2017) with selected delegates or on a per booking basis at the CTICC or associated hotel, dedicated to a particular topic.
- This could be linked to interaction with delegates at the designated stand area.

CONTACT DETAILS:

Any queries or comments may be directed to:

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